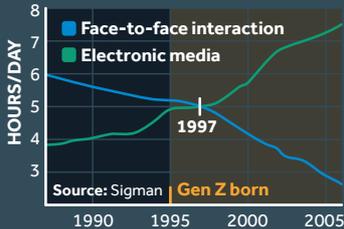


UNI DEGREES



X 1 in 4 **Y** 1 in 3 **Z** 1 in 2*

SCREENAGERS



MOBILITY



5 CAREERS **15** HOMES **17** JOBS

IN A LIFETIME*



GLOBAL
2,000,000,000
2 BILLION GEN Zs



EFFECTIVE ENGAGEMENT

Verbal Sit & listen Teacher Job security Commanding Curriculum centred Closed book exams Books & paper	→	Visual Try & see Facilitator Flexibility Collaborating Learner centric Open book world Glass & devices
	→	
	→	
	→	
	→	
	→	

TOP 6 POPULATIONS...

...if social media sites were countries

- Facebook **1600 mil.**
- China **1380 mil.**
- India **1320 mil.**
- Instagram **400 mil.**
- United States **325 mil.**
- Twitter **320 mil.**

TOP NAMES

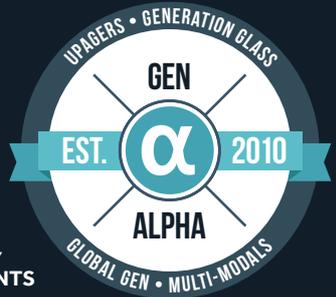
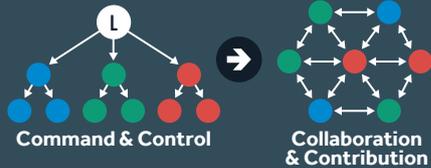


Oliver	1	Charlotte
William	2	Olivia
Jack	3	Amelia
Noah	4	Ava
Thomas	5	Mia



2,500,000 Gen Alphas born globally each week

LEADERSHIP STYLES



GEN Y PARENTS

Age at first birth:
M 33.0 F 30.8

Life expectancy:[^]
M 80.1 F 84.3

Age at first marriage:
M 29.9 F 28.3

Total Fertility Rate: **1.9**

REDEFINED LIFESTAGES



WORKFORCE OF 2025



Kids In Parents Pockets Eroding Retirement Savings

BB 8% **X 28%** **Y 33%** **Z 31%**

MEME OF THE YEAR

Photo-bombing | Planking | Gangnam Style | The Fox | Icebucket Challenge | Blue & Black/White & Gold

WORD OF THE YEAR

App | Cloud | Hashtag | Selfie | YOLO

1997: Google.com domain registered

1998: Portable MP3 players

1999: USB flash drives

2000: Nokia 3310

2001: Wikipedia

2002: Myspace

2003: Skype

2004: YouTube

2005: Facebook opens to the public

2006: Twitter

2007: Apple TV, Dropbox

2008: iPhone, Whatsapp

2009: iPad, Instagram

2010: 1,000,000,000 1 billion active Facebook users

2011: Siri

2012: GoPro HERO3

2013: 3D printers

2014: Google glass

2015: Apple watch

2016: Tesla Power Wall